Website Redesign Proposal

Prepared for Green Door Yoga | Prepared by Nadia Okafor, Web Designer | November 4, 2026

Proposal #	NO-2026-14	**Valid until**	Dec 4, 2026
Client contact	Imani Brooks, Owner	**Your contact**	nadia@okafordesign.example

1. Overview

Green Door Yoga has grown from one studio to two, and the current site makes it hard for new students to find the right class and book a first visit. This proposal covers a redesigned, mobile-first website that puts the schedule and the intro offer front and center, and that you can update yourselves.

2. Goals

- Make the class schedule and intro offer reachable in one tap from any page.
- Present both studio locations clearly.
- Let staff update classes, teachers and events without a developer.

3. Scope & deliverables

Deliverable	Details
Sitemap & wireframes	8 pages: Home, Schedule, Intro Offer, Classes, Teachers, Locations, Events, Contact
Visual design	Homepage + 2 interior templates in your brand colors and fonts
Responsive build	Built on your chosen site platform; tested on phone, tablet and desktop
Integrations	Embed your existing booking/schedule widget and newsletter signup
Training	Recorded editing walkthrough + one-page how-to guide

Not included

- Copywriting and new photography (available as add-ons).
- Booking-software subscription, domain and hosting fees.
- Ongoing maintenance after the 30-day fix period.

4. Timeline

Phase	Dates	You receive
Discovery	Nov 16 - Nov 20	Sitemap & wireframes
Design	Nov 23 - Dec 4	Design mockups; 2 revision rounds
Build	Dec 7 - Dec 18	Staging site for review
Launch	Jan 5 - Jan 8	Live site + training video

5. Investment

Phase	Includes	Price
Discovery & sitemap	Kickoff call, content audit, sitemap, page wireframes	$650.00
Design	Homepage + 2 interior page designs, 2 revision rounds	$1,400.00

SAMPLE

Preview only - the download contains the editable, unwatermarked files.